

MONTAVIDA™

Coffee

We are excited to announce that we are performing a major upgrade to our system which will for the first time combine ALL of our physical products into one place. This means MontaVida coffee and tea will now be available alongside CaptaVida and OXZGEN products on eRewards.shop!

What are the benefits of this upgrade for Customers?

Customers will benefit from a One-Stop-Shop where they can batch orders for all of our products together, making it simpler to qualify for FREE shipping with our \$99 policy. Customers will also enjoy consolidated account management, with a single login account. Less packages to track too!

What are the benefits of this upgrade for Representatives?

A HUGE benefit of this conversion is that MontaVida subscriptions will now follow the eRewards policy of earning an EXTRA POINT. This means that all of the *existing* subscriptions in your organization will immediately and *automatically* reflect this additional point!

Another benefit of unifying all products into one marketplace is the enhanced ability for us to cross-market to your customers on an ongoing basis. We send thousands of emails a week to OXZGEN/eRewards customers on your behalf, offering them special promotions and other opportunities. The sales that result from these emails automatically credit to you. Now this cross-marketing will extend to MontaVida customers... and vice versa!

Finally, this upgrade will allow you to market MontaVida coffee and tea at three price tiers (wholesale, preferred and retail), which means you can earn a Residual Bounty on MontaVida!

How does this affect existing customers?

Existing subscribers will be maintained at their current pricing. In some cases shipping will apply.

How does this affect my MontaVida.com link(s)?

MontaVida.com will be automatically forwarded to eRewards.shop. More specifically, your personal referral URL of MontaVida.com/YourRIN# will redirect to the MontaVida category at eRewards.shop and automatically carry through your RIN# for credit. Of course, you'll also now have the opportunity to share a single eRewards.shop link to market everything in one place.

What other changes should I know about?

The switch to the eRewards platform does require some additional adjustments. "Free with 5" for MontaVida will no longer be available unless you are CURRENTLY qualified. The discount for subscriptions will be the standard eRewards discount of 5%, rather than a flat dollar amount.

What do I need to do?

Nothing. Everything is automatic for you and your customers, and your links will still work. Just go out and start promoting MontaVida coffee and team alongside all our great products!