

Everything You Need to Know About the Recent Compensation & Point Enhancements, eRewards.shop, and the New 3-Tier Pricing for Products

What products and services are worth MORE points now?

Effective 7/1/18 (and including new sales *and* renewals moving forward)...

- Chroma Credit Restoration is now 3 points (previously 2 points)
- CaptaVida Glucose Support + is now 4 points (previously 3 points)
- The following OXZGEN products are now 2 points (previously 1 point):
 - 500mg & 1000mg Tinctures
 - 25mg Capsules
 - Anti-Stress, Pain, Energy, Sleep Support, and Weight Loss Sprays
 - Healing Pain Rub

What products and services are worth LESS points now?

None.

Was the bounty on Chroma Credit Restoration sales eliminated?

No, you still earn a bounty on customers. We *did* remove the \$100 activation fee for IMRs!

What enhancement was made to the commission payout schedule?

In short, you will now be paid quicker on ALL products (and most services)! Commissions will appear in the next available residual run after payment is collected/received by 5LINX.

Has Document 715 been updated to reflect these point changes?

Yes, a new Doc 715 (Product Points & Commission Values) is available at my.5linx.com

How has the Commission Value (CV) payout on Products and Services changed?

There will no longer be separate Tier 1 and Tier 2 CV payout schedules. For simplification purposes, we are collapsing these into a single CV payout schedule (the original Tier 1).

Now that you can sell products for either a Preferred price or a Retail price—earning the entire difference between that price and the rep-only Wholesale price—you are positioned to earn significantly more income on product sales before even factoring in the percentage of CV. So this single unified CV payout schedule will be cleaner and easier to understand.

Is there a new way to get paid in the Comp Plan?

Yes! We are introducing a brand-new *Mentorship Bonus* that will pay you whenever an IMR you personally sponsored and/or enrolled promotes to ET (\$25), ED (\$50) or ND (\$100).

Has the one-page Compensation Plan doc been updated to reflect these changes?

Yes, a new updated Compensation Plan document is available now at my.5linx.com

How do these changes impact the Affiliate Program?

Because we are eliminating the concept of Tier 1 vs Tier 2 products and services in favor of a single CV payout schedule, those tiers no longer define what an Affiliate can sell.

Under the new structure, Affiliates can sell any *product*, but not services. They will not receive any percentage of the CV, but instead will earn the entire difference between the Wholesale (rep-only) price and the Preferred or Retail price. They would receive this differential (what we're calling a "Residual Bounty") every month on every customer.

Why are we offering different prices for the same products?

Tiered pricing allows you to better control your income within the 5LINX Compensation Plan. By offering your customers either a Preferred or Retail price, you can decide exactly how much commission you wish to make on each sale. That's because you will earn the entire difference between the price you sell at and the Wholesale price of the product.

For example, if the rep-only Wholesale price of an OXZGEN product is \$50 and you sell it to a customer for the Preferred price of \$60, you will earn the entire \$10 difference. If you sell that same product for the \$70 Retail price, you will earn the entire \$20 difference between the \$70 and the \$50. This is a "Residual Bounty" that you will receive every month. You will *also* earn the percentage of the CV for that product based on your earned position.

What price is the Commission Value (CV) based on?

The CV for products based on the Wholesale Quantity-1 price, not the actual sales price. You will earn 100% of the price difference between the Wholesale Qty-1 price and the selling price (the "Residual Bounty"), PLUS you will still earn a percentage of the CV.

So you're earning two ways on every outside sale!

Do I only earn the difference between Wholesale and selling price on the initial sale?

No. You earn it *every single month*. That's why we are calling this a "Residual Bounty".

How do I buy products for myself at the rep-only Wholesale price?

You will sell products to your customers at either the Preferred or full Retail price (your choice!). However, as a 5LINX Representative you have the additional benefit of purchasing your own products at a rep-only wholesale price. To access this special pricing you will simply validate your status by entering your VO login credentials at eRewards.shop.

How do I decide whether to offer my customers Retail or Preferred pricing?

It is your choice whether to make any individual sale at Retail or Preferred pricing. Obviously you will earn a larger Residual Bounty if sold at Retail, but there are times you may wish to offer the best deal possible. **When you wish to offer PREFERRED pricing, simply direct your prospect to eRewards.shop/<YOURRIN> and add a "P" at the end of the URL** (ex: eRewards.shop/L100000P). Otherwise, just use the standard eRewards.shop/RIN referral URL and the customer will see the regular retail pricing.

When does eRewards.shop officially launch?

The eRewards.shop site goes live shortly! We will announce via text, email, & social media.