



Welcome to our family of Non-Profit and Cause Marketing participants! We hope that your organization elects to utilize one of today's most innovative fundraising programs. As opposed to most fundraising models where your supporters are asked to dip into their pockets, the LINX2Funds program aims to provide a financial benefit to all parties involved.

Our foundation for the LINX2Funds Program has been built on the following 3-WIN concept:

- **WIN #1** - Your supporters receive added VALUE. This value is normally created through financial savings each month (lower bills) and/or more efficient services (i.e. Chroma Credit Restoration, Residential & Commercial Energy, Health Products).
- **WIN #2** - Your organization raises new financial resources. Our collaborative effort will produce a new influx of money for you every month. The concept is simple: every time your supporter makes a purchase or pays a bill, a percentage is allocated to your group.
- **WIN #3** - 5LINX receives a loyal customer. If our customers (your supporters) enjoy the services/products and know a portion of their bill is benefiting your organization, they will remain a customer for a longer period of time.

The financial benefit from the LINX2Funds program is very significant for your group. We encourage you to spend some time with your referring 5LINX representative and focus on getting your website customized so your supporters can begin using it.

Our team looks forward to working with your group!

Sincerely,

5LINX