



Frequently Asked Questions

LINX2Funds

Q: What is Cause Marketing and who is LINX2Funds?

A: Cause marketing refers to the cooperative efforts of a “for profit” business and a non-profit organization for mutual benefits. LINX2Funds is a subsidiary of 5LINX.

Q: What are the benefits of the LINX2Funds Program?

A: The LINX2Funds Program allows you to help your members, employees and supporters save money while you receive residual income each month.

Q: What type of organizations can participate in the LINX2Funds Program?

A: LINX2Funds prides itself in maintaining an equal opportunity approach. All non-profits are eligible to apply and participate. We also encourage for-profit entities to use the Cause Marketing program to earn proceeds for community-chest funds that continuously support community based charities.

Q: What are some benefits of participating with LINX2Funds?

A: LINX2Funds offers a primary benefit of simplicity when compared to traditional fund raising. There are no inventories to distribute or monitor, no handling of cash, no purchasing requirements, and no money goals for each supporter to meet. Our automated reporting also eliminates the administrative demands on your staff. Finally, a portion of the resources will be residual in nature, providing a flow of income month after month.

Q: When are proceeds paid out to the Organization?

A: Depending on the type of services/products selected by your supporters, your organization will accrue commissions each month. Payout will be on the Friday following the 15th of each month so long as your account reaches our minimum threshold of \$25. If it does not, your commissions will continue to accrue in your Running Account Balance until reaching that threshold. Your organization will be paid via check.

Q: Do LINX2Funds personal customer points count toward organizational points for an upline?

A: Points earned by a L2F position will count towards their uplines total organizational points, just like points from any other downline.

Q: Do I get compensated for referring another organization to the program?

A: If you refer another organization to the LINX2Funds Program, you will earn 10% of the CV for every active product and service that they sell each month to their supporters.

Q: Who should be the contact person for the LINX2Funds account?

A: The contact person can be anyone who is affiliated with the organization and who has permission to participate in and oversee efforts such as LINX2Funds. If your organization ever needs to change their contact person on file with LINX2FUNDS, simply send us documentation.

Q: What is the cost for our organization to participate?

A: There is no cost to participate in the LINX2FUNDS Program. We provide you with a free website and hosting, as well as a variety of support materials that you can download and customize to fit your needs.

Q: How long will I continue to receive residuals/commissions from my supporters?

A: You will receive a monthly residual for as long as your supporters use their product or service with the exception of contract services. For these, you will receive residuals for the lifetime of the service until the original contract end date.