



5LINX[®] MISSION, VISION & VALUES

CORE VALUES AND BELIEFS

5LINX believes in uncovering emerging trends and enabling our representatives and employees to capitalize on them. We believe in offering our representatives financial freedom with the opportunities we provide.

We do what we say we're going to do. We keep our commitments to our representatives, our employees and to ourselves. We pride ourselves on our professionalism, accountability and reliability. We believe in the importance of each representative and employee as part of our success. Our success is the result of each person in 5LINX—in the field and in our corporate office—being the best they can be, doing their best work collaboratively, with enthusiasm, and above all, with a sense of family.

THE 5LINX MISSION

To be innovative and nimble, seizing new opportunities and passing them on to our representatives, which only makes their—and our—business stronger.