



Advertising Policies to Know!

*Promoting your 5LINX® business is an important part of your success.
Be sure to follow these policies when Advertising and Marketing.*

MARKETING

All new marketing materials must be approved by 5LINX® Corporate.

- At 5LINX® we understand that often representatives desire or require marketing materials that are different from those that have been created by 5LINX®.

In the event that a representative would like to change existing or create new marketing materials, including personal websites, they must obtain written approval from the 5LINX® prior to being made public. Any requests for approval should be e-mailed to marketingrequests@5linx.com.

5LINX® approved logos

- Representatives may not use the traditional 5LINX® logo in any manner (i.e. facebook, marketing materials, blog posts). Approved 5LINX® logos have been created by 5LINX® corporate for representative use and are available through their 5LINX® Virtual Office.

Business cards

- 5LINX® approved business cards are strongly encouraged. However, if a Representative wishes to create their own business cards they are not permitted to use any logos, names, trademarks and other proprietary information pertaining to 5LINX. They may however, refer to themselves as a "5LINX® Independent Representative".

Vendor authorization

- Under no circumstances may a representative use any Vendor logos, trademarks, names, etc. without expressed written permission from 5LINX® Corporate. Use of these names, logos, trademarks, etc. without permission will result in the immediate termination of the offending representative. A phrase such as "through a partnership with leading national carriers..." is acceptable.

Domain names and e-mail addresses

- Representatives may not use or attempt to register any of 5LINX's trade names, trademarks, service names, service marks, product names, the Company's name, or any derivative thereof, for any Internet domain name or personal email address.

Personally created websites

- Absolutely no pricing specifics will be listed on any website by a representative; this includes but is not

limited to: a representative's own personally created website and any social media website on the internet. Phrases with any specific prices attached to a product or opportunity are prohibited as prices and product offerings may change at any time without notice.

A phrase such as "One low monthly fee" is acceptable.

SOCIAL MEDIA

Association as a representative

- Representatives must declare themselves as a "5LINX® Independent Representative". Posting in a way that could be seen as representing 5LINX® corporate is strictly prohibited.

Posts on 5LINX® Corporate social media sites

- Representatives cannot advertise their personal contact information on any 5LINX® corporate Social Media Sites. This includes website, phone number, email address, etc. 5LINX® corporate Social Media Sites are designed to be informative and not intended for personal marketing.

Cross recruiting

- 5LINX® representatives can engage in other MLM opportunities, however, posts referring to any other business opportunity within view of other 5LINX® representative is considered cross-recruiting. This type of action is a breach of these policies and will result in termination of the offending Representative.

Audio and video posts

- Audio and videotaping of any kind (using video cameras, computers, cell phones, etc.) is prohibited at any 5LINX® event. This includes weekly meetings, Super Saturdays, PBRs, National Events, meeting with sponsors, attendees, etc. Any material containing 5LINX® logos, names, trademarks and other information posted on any social media website needs to be approved by 5LINX® corporate in writing.

Violation of laws

- Representatives posting content to any Social Media Site cannot violate any local, state, federal and international laws and regulations.

You are responsible for your posts

- In the event your Representative account is cancelled or terminated you must remove any and all posts regarding 5LINX® and its products or services.

We hope this helps you in your new endeavor with 5LINX®. Please remember that these are just some commonly misunderstood and overlooked policies. We highly recommend that you familiarize yourself with all of the 5LINX® Policies and Procedures. They can be found in the forms and policies documents located on my.5linx.com.