



Marketing **Text Alertz**[®]

The Ultimate All-In-One Solution



- **93%** of population uses SMS/Text
- Text messages have a **97%** open rate – email is only 22%
- **91%** of all U.S. citizens have their mobile device within reach 24/7

MOBILE MARKETING STATS



business

“279,896,101 people in the U.S. engage in text message communication every day in the United States.”

~ *Nielsen*

BUILDING A REPUTATION OF QUALITY



business



The
National
Children's
Cancer
Society



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TEXTALERTZ

Expenses do not go away just because business is slow. Show businesses how they can instantly generate more revenue during slow times by creating specials and getting them out immediately to their customers.



QUESTIONS TO ASK



business

- What kinds of marketing have you done so far? How did that go?
- Did you see a return on your investment?
- Have you texted into a marketing campaign before? What kinds of messages did you get back?

Thanks for joining our VIP Club. Joe's Boutique offers the finest clothing in town, so check us out @ joesite.us. Show us this message and get \$2 off any item.

Stop in today for a 50% off a Cut & Style with this coupon
<http://bit.ly/1zpdRxD>

Solutions Salon: Welcome, receive discount offers regularly. Msg & data rates may apply. Up to 8 msg/mo. No Purchase Necessary. Reply STOP 2stop HELP 4help

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BIG BENEFITS



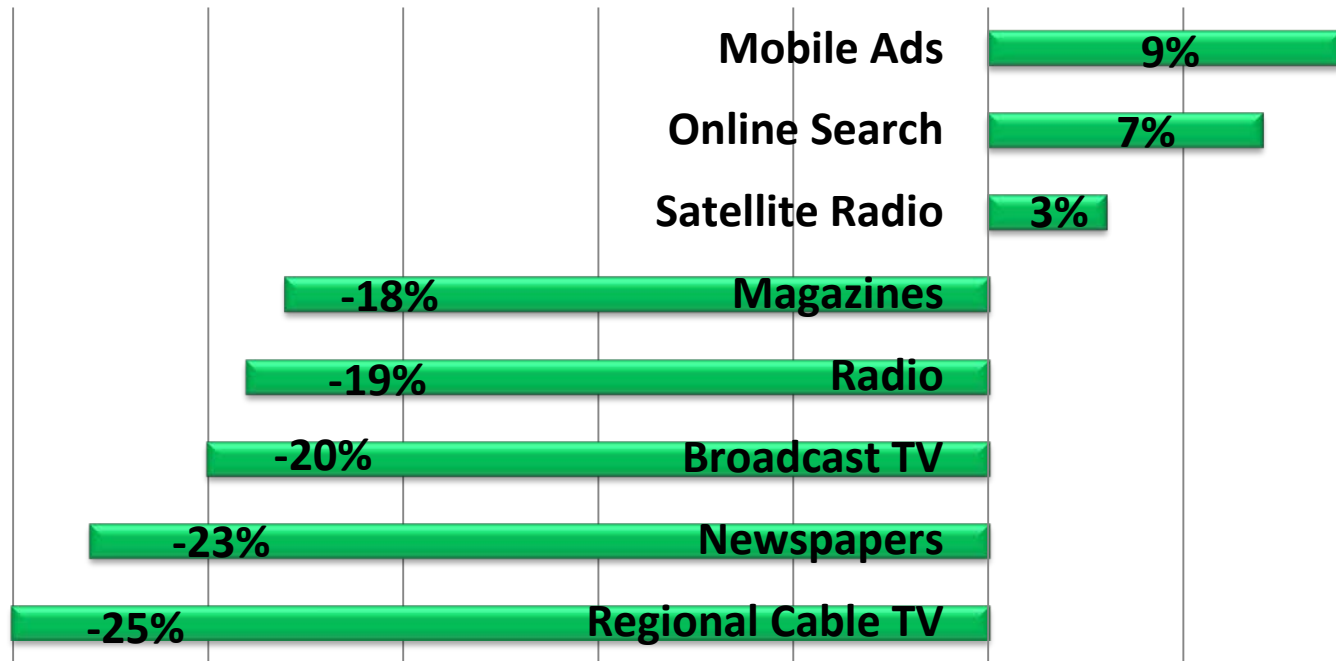
business

1. Direct impact
2. No lead time in a marketing effort
3. Highly targetable & trackable
4. Integrate into other marketing efforts

Dramatic Shift in Marketing \$\$



business



TELEVISION ADS – 30 SECOND SPOT



business

- Local – average cost is \$4,000 to \$45,000 in one of the top10 markets
- Network – average cost is \$80,000 to \$600,000 on prime time
- Cable – average cost is \$5,000 to \$8,000



MAGAZINE, RADIO & DIRECT MAIL



business

- Magazine – \$50 per 1,000 issues in national publications; \$120 per 1,000 in local publications
- Radio – \$200 to \$1,000 but will depend on the station for reaction numbers
- Direct Mail – \$15 to \$20 per 1,000 pieces, with very low response rate



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Average cost is \$60/month
for 10 keywords and 2,000
messages



ADVANTAGES



business

- Reduced cost
- Real-time results
- Less intrusive
- Everything is measurable

IMPORTANT FEATURES & BENEFITS



business

- Mobile website builder
- QR code creator
- Toll-free support
- Unlimited database size
- Custom donation pages
- Auto-responders
- No term contracts
- Partnered with



Simple Sales Process



business

Your Secret Weapon:

**How to Sign Up Virtually
Every TextAlertz Prospect!**

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So Simple!!



business

Step 1: Reserve a Demo Keyword

Step 2: Pre-Script Custom Message

Step 3: Share Keyword with Prospect

Optional: Watch Prospect's Eyes Light Up!

Step 4: Switch Keyword to New Customer

***The "Simple Sales Process" can be found in the
Product Guide***

Mobile Increases Sales



business



“Just the other day we sent out an offer to 143 of our customers when the bookings for the week were looking a bit down. From that text, we booked 15 appointments!”

“There are no more slow days. All I have to do is send out a special offer and my customers come out when they wouldn't have thought of us otherwise.”

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Compensation Overview



business

\$10 Commercial CV (Bronze \$60/mo, 10 keywords & 2K msgs)

Two (2) Points

Up to \$50 Bounty on each Sale!

- **Qualify with 2 BES and/or TextAlertz accounts**
- **\$30 on 3rd sale, \$40 on 4th sale, \$50 thereafter**



Plans with Rep Compensation*

Plans	Monthly Cost	Keywords Monthly	Messages Monthly	Sign-up Points	Monthly CV
Bronze	\$60	10	2,000	2	\$10
Silver	\$90	10	5,000	3	\$15
Gold	\$150	10	7,500	4	\$20
Platinum	\$400	10	20,000	5	\$40
Diamond	\$800	10	50,000	6	\$70
Enterprise	\$1,500	20	100,000	7	\$100

Earn additional bounties starting on your third TextAlertz sale. Starting at \$30 and going up to \$50 per sale from your third and up.

*subject to change



“Every single retailer will use some form of mobile marketing within 3 years.”



~ *Jay Conrad Levinson,
author of Guerrilla
Marketing*



Want More Information?

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