

# Payroc Payment Solutions



+ 5LINX Payment Solutions  
POWERED BY PAYROC

## OMNI (All-In-One) Payment Solutions

Retail Terminal  
Mobility (In-Store + Out-of-Store)  
Online eCommerce  
Integrated POS Systems  
Payment Facilitator / Aggregator

## Core Features

Next Day Funding  
Chip Card / EMV Acceptance  
Amex Opt Blue  
Apple / Android Pay  
Point to Point Encryption (P2P)  
Security PCI DSS Compliance  
E-Wallet Acceptance  
Monthly Billing vs. Daily

## Enhanced Features

Interchange Management  
Tokenization / Customer Card Vault  
Multitude of Shopping Cart Integrations  
Hosted Payment Pages  
Level II/III Reporting for B2B  
Chargeback Management  
Recurring Bill Payment (Card+ACH)  
Customer Invoicing and Billing  
Electronic Check (ACH)  
QuickBooks Integration  
Gift / Loyalty  
Merchant Cash Advances  
Donate Now Button - For Charities

## Pricing

Interchange Cost Plus Structure  
Flat Rate or Tiered Structures  
Customer / Cardholder  
Surcharging Customer / Cardholder  
Convenience Fee

## Reporting & Lead Management

877 - 5LINX15 - Phone Number  
5Linx.Payroc.com - 5Linx Lead Portal  
Mymerchantdata.com - Customer  
Payroc Direct - Downgrade Enhanced  
Interchange, Reporting, and Chargebacks  
Hierarchy Capabilities Electronic Check (ACH)

## Sales

Certified Payment Professionals  
Payment Consulting & Education  
Local/National Representation Markets Served:  
*Retail*  
*MOTO- Phone Payments*  
*Ecommerce Government/Utility*  
*Non-Profit*  
*Restaurant*  
*B2B/ Manufacturing*  
*Healthcare*  
*Property Management*  
*Education*  
Multi Location / Enterprise Processing Services  
Proposal + Cost Savings Analysis

## Core Values

PRICING CLARITY  
TRUSTED ADVICE  
EXCEPTIONAL SERVICE  
PERSONAL RELATIONSHIP

GET THERE FASTER WITH TRUST.

## FAQ'S YOU MAY HAVE

*What if my client has questions or concerns with the program? What involvement do I have to have?*

As little or much as you would like. We're really good at receiving details from a referral source and turning that into the right plan for your client. Your involvement can be as simple as entering a lead or being on every call or meeting. The better we can understand you, the better we can tailor our program to you.

*I don't know much about credit card processing and don't feel comfortable talking about any of it*

Just fine by us. Let's all stick to what we are good at. Let's learn together, enter the lead into the 5LinX referral page and be a part of the process.

*My customer seems to be happy with his provider or pricing*

They may not understand what pricing or technology solutions a Certified Payments Professional can offer. A good majority of the businesses in the United States has ever had had a provider help manage Interchange (the cost that the Card Issuers charge). If your customer has not had a Certified Payments Professional take a look at what they are paying to their current provider, they will never know the true value.

*They have Square, Payment Gateway, or a Credit Card Processing Terminal that I have not heard of before*

We get the same response. The more details you can get on what methods they use, the more time we all save in the process. Take a picture with your cellular device or ask the customer what type of equipment they have.

*They just enrolled or signed on with someone else*

No problem. We are experts in consulting our clients through the cancellation preprocess and typically the annual savings warrant the nominal cancellation fee.

*Our Controller/IT/Finance team said were "good"*

Historically these are the types of clients we are able to help the most. Let a Certified Payments Professional review the program to keep everyone honest.