

What is the new “Affiliate” position available on the 5LINX Rep Agreement and online enrollment page?

We have introduced a new starting position option for 5LINX, called an “Affiliate”. Becoming an Affiliate for a one-time \$39 investment is an alternative to enrolling as an IMR, for situations in which a prospect is interested in earning a residual income by offering 5LINX products and services, but may not be ready to make the regular \$249 investment. This new position is a strategic decision that we believe will have many benefits for you and the company.

Are Affiliates issued a RIN #?

Yes, Affiliates are assigned a RIN # starting with “L”, just like a new IMR.

What Products and Services can an Affiliate market?

Affiliates can market our Tier 2 products and services (refer to Document 715), and earn 40% of the CV of those offerings, plus any associated bounties.

The Residual Commission scheduled shows Affiliates making 40% of the CV on Tier 2 products, and IMRs making 10%. Why are Affiliates paid more than IMRs?

They’re not! When an Affiliate sells a Tier 2 product or service, they earn 40% of the CV, and the upline IMR earns 10% of the CV of those sales. The remaining 50% of the CV is paid upline through the various earned positions and generations. When an IMR directly sells a Tier 2 product or services, they would earn the 40% AND the 10% of the CV for a total of 50% of the CV. The IMR picks up BOTH amounts on personal Tier 2 sales.

How are Affiliates paid?

Affiliates are issued a Daily Dimes Card, just like new IMRs, and are paid commission via this card. This is a basic Daily Dimes membership, and does not include the additional benefits of the upgraded Daily Dimes that are included with PDN.

Do Affiliates need PDN?

Affiliates do not need to subscribe to PDN, but they are able to sign up if they wish. If they do, they will receive all of the same benefits, including an upgraded Daily Dimes membership, and access to the My 5LINX Legacy app and marketing system.

Do the customers acquired by Affiliates count towards my Personal customer points?

No. Only your personally acquired customers count towards your personal customers (for purposes of reaching Customer Clubs) and your personal customer points. Customers acquired by Affiliates are logged under the Affiliate’s RIN#, and count towards their own personal customer count and points. Affiliates are eligible to earn the 25 Customer Club Bonus.

Do the customers acquired by Affiliates count towards my Organizational customer points?

Yes! All customers and customer points acquired by any Affiliates in your downline count towards your total customer points for purposes of earned position requirements.

Can Affiliates upgrade to an IMR?

Yes. In fact, we are counting on it. Another strategic aspect of the new Affiliate program will be the ability for Affiliates to upgrade to IMR in their first 60 days for the difference between the \$39 they paid initially and the \$249 IMR enrollment. During this first 60 days, we will be communicating with your Affiliate to show them the benefits of fully leveraging their time and efforts to maximize the 5LINX network marketing compensation plan. As Affiliates they will only be entitled to residuals on their own sales of Tier 2 products and services (plus they will be eligible to earn the 25 Customer Club Bonus). Upgrading to IMR, however, opens up all of the other revenue streams that are part of the incredible 5LINX Compensation Plan.

What if an Affiliate doesn’t upgrade to IMR in their first 60 days?

Then they can upgrade at any time later on by paying the full \$249 IMR enrollment.

If an Affiliate upgrades to an IMR on their 60th day, do they get a new start date to try to go for the Quick Start Bonus?

If an Affiliate upgrades within their first 60 days, they do NOT get a new start date. They would be eligible for the first 30 (or 60) day Quick Start Bonuses based on their combined production as an Affiliate or IMR in their first 30 or 60 days. So, for example, if they upgraded on day 45, they'd miss any 30 day Quick Start bonus, but would have an additional 15 days of production to qualify for the 50% 60 day bonus. All production within those first 60 days would count. If an Affiliate upgrades AFTER their first 60 days, they would receive a new start date for purposes of chasing a QuickStart Bonus. However, only NEW production from after they upgrade to IMR would count towards the QS bonus.

If an Affiliate upgrades to IMR is the sponsoring IMR eligible for a CAB?

If an Affiliate upgrades to IMR at any time, the enrolling IMR is eligible for a CAB if the standard qualification requirements are met.

How can an Affiliate upgrade to IMR?

An Affiliate can upgrade to the IMR position at any time through their back office (vo.5LINX.com), under the "Services" tab.

What are the minimum requirements for an Affiliate to get paid?

Affiliates are automatically eligible to earn bounties and residuals on all Tier 2 sales within their first 90 days. After 90 days, an Affiliate must maintain 5 total customer points to be "pay eligible" in each monthly residual run. If the Affiliate does not have 5 points at the time of that month's residual run, the 40% of the CV is redistributed in full through the upline ND and above positions. This is a month-by-month determination, so the Affiliate can become "pay eligible" immediately by restoring 5 total customer points.

What if an Affiliate sells a Tier 1 product or service?

Since Affiliates are only eligible for commissions on Tier 2 products and services, any referred sales through their personal web sites of Tier 1 products or services would automatically roll up to their referring IMR. These sales would count as personal customers and personal customer points for the upline IMR.

Can Affiliates refer other Affiliates or IMRs?

Affiliates are not eligible to participate in any of the leveraged team-building advantages of the 5LINX business model. However, they are technically able to refer other Affiliates and IMRs through their RIN#. In this event, the referred positions would still be structured in the same way as a normal downline hierarchy, with all the positions rolling up to the first upline IMR.

If an Affiliate upgrades, can they be sponsor placed?

If an Affiliate upgrades to IMR, they will automatically be placed front-line to the upline referring IMR. In cases where multiple Affiliates are "stacked", and there are multiple upgrades, there will be accommodations for sponsor placing.

How does the Affiliate Program contribute to the new Annual Leadership Pool?

This program impacts the Annual Leadership Pool in two important ways. First, 2% of the CV on every single customer acquired by an Affiliate is contributed to the pool on a monthly basis. Secondly, \$20 from every \$39 Affiliate enrollment is contributed to the pool.

When should I promote the Affiliate Program, and when should I promote IMR enrollment?

You can promote them simultaneously. The Rep Agreement on online enrollment page has been updated to present the Affiliate option as an alternative to the IMR position. When a prospect sees the 5LINX Opportunity and is excited to participate, the first/best choice is certainly starting as an IMR. This positions your new partner to profit from every aspect of the 5LINX Compensation Plan. However, there are situations in which a prospect is excited, but simply isn't in a position to make the \$249 investment. That's where the Affiliate program can open doors that previously were shut. By starting as an Affiliate, your prospect can become further exposed and immersed in the 5LINX family, and ultimately may decide to make the additional investment to go "all in" with their new business. Even if they do not upgrade to IMR, however, your Affiliates can be valuable customer-acquisition partners—adding valuable points to your organization.