

# 5LINX ID GUARD



# Statistics

- According to the4 FTC approximately 11 million people were victims of identity theft in 2009
- It's estimated that \$221 billion a year is lost by businesses worldwide due to identity theft
- More than 230 million data records were compromised in corporate and government data breaches in 2009
- It takes over 600 hours to reclaim a persons good name once an identity theft occurs and can cost from \$1,4500-\$14,000 dollars
- Are you at RISK?
  - Violent Crime 1 – 5,000
  - Auto Accident 1 – 130
  - Identity Theft 1 – 23 people are victims



# What Costs \$2.00?

- Full identities can be purchased online for as little as \$2.00
- Identities Include
  - Persons Name
  - Address
  - Date of Birth
  - Other Family Names (e.g. maiden name, mothers name)
  - Credit Card Numbers
  - Bank Account Numbers
  - Social Security Numbers

\$100 for 50 complete identities, only \$2.00 per identity



# How Can We Help?

## Plans Include

- Identity Monitoring
- Identity Reporting
- Identity Score
- Identity Restoration Services
- Identity Theft Insurance
- Anti-Virus & Spyware
- Online Resource Center



# Identity vs. Credit Monitoring

## Identity Monitoring

- Prevention before crime occurs
- New technology to fight theft
- 1500 + Data sources
- 650 billion data points
- Bank profile monitoring- *Yes*
- Credit Card profile monitoring- *Yes*
- Postal Service Monitoring- *Yes*

## Credit Monitoring

- Notification after crime occurs
- Old technology to fight theft
- 3 maybe 1 data source
- (?) Billion Data points
- Bank profile monitoring *No*
- Credit Card Profile Monitoring *No*
- Postal Service Monitoring *No*

# Identity Monitoring

- Detect the possible misuse of your identity as early as possible

*(Pro-active Prevention Not Re-active)*

- We monitor 1500 + Database Profiles using both private and public data

*(including the 3 major credit reporting agencies)*

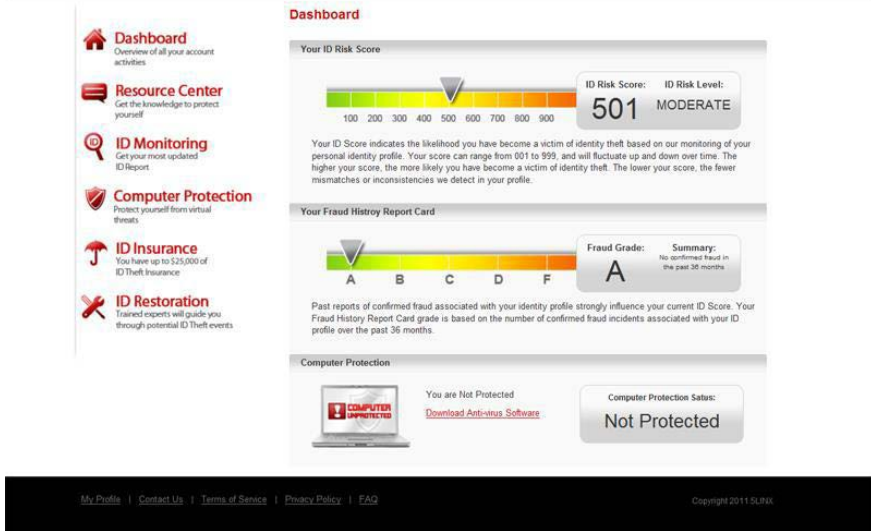
- Over 650 Billion Data points using unique advances algorithms
- We proactively monitor your profile and provide you a new identity report & score each month



# Identity Reporting & Score



- Members receive an in-depth report evaluating activity and an identity score. A score is from 1-999 and outlines the members identity risk.
- Flags or indicators describe in detail activity associated with each members profile.
- Members receive alerts of changes in their score. If a re-score occurs, the member is notified each month.
- Members can log in anytime and evaluate historical reports and profile history.



# Identity Restoration & Insurance

- Members receive \$1,000,000 Identity Theft Insurance from an A Rated Global Insurance Company. Governed and filed with the Department of Insurance.
- 24/7 Lost Wallet Protection
- This is not a company sponsored SERVICE guarantee, with NO real world checks and balances. Our plan is a REAL insurance certificate.
- Reimbursement for Lost Wages, Legal Fees, Postage Cost, Replacement of Vital Documents, and much more.
- If the worst happens, trained agents help members restore their identity. Restoration services can save thousands of dollars and countless hours.





# Anti-Virus & Anti-Spyware



**\$40  
Value  
Free**

Award Winning Anti-Virus10  
Rated #1 Software by:  
PC World & TopTEN



*Included FREE with Membership*

# Resource Center

- One location for reports, scores, notifications and software updates.
- Knowing how to prevent identity theft is ½ the battle. The resources center articles and information on:

1. How to prevent ID theft
2. Fixing bad credit
3. ID theft statistics
4. Lock down your credit
5. Stop junk mail
6. Software updates
7. & More...

The screenshot shows the SLINX ID GUARD Resource Center website. At the top right, there are links for "Logout", "Contact Us", and "My Profile". The main content area is divided into several sections:

- Dashboard:** Overview of all your account activities.
- Resource Center:** Get the knowledge to protect yourself.
- ID Monitoring:** Get your most updated ID Report.
- Computer Protection:** Protect yourself from virtual threats.
- ID Insurance:** You have up to \$25,000 of ID Theft Insurance.
- ID Restoration:** Trained experts will guide you through potential ID Theft events.

The **Resource Center** section includes:

- Free Annual Credit Report:** <https://www.annualcreditreport.com>, 1 (877) 322-4222, Annual Credit Report Request Service, P.O. Box 102281, Atlanta, GA 30348-0281.
- Place a Fraud Alert:** <https://www.afract.com>, 1 (888) 766-0068.
- Stop Pre-Screened Solicitations:** <https://www.optoutprescreen.com>, 1 (888) 5-OPTOUT.
- National Do Not Call Registry:** <https://www.donotcall.gov>, 1 (888) 382-1222.
- To Stop Junk Mail:** <http://www.optoutcenter.com>, Mail Preference Service, P.O. Box 643, Carmel, NY 12512.

The **News** section (All News) includes:

- Click Here! Do Not Alert... 01.27.11:** With all the media frenzy surrounding the royal wedding, you need to be on guard.
- Click Here! Do Not Alert... 01.27.11:** One guest bans is in cahoots with a state government in a misguided effort to...
- Click Here! Do Not Alert... 01.25.11:** Magazine subscription renewal notices may be coming from third-party marketers...

The **Alerts** section (All Alerts) states: "There are no active alerts at this time."

At the bottom of the page, there are links for "My Profile", "Contact Us", "Terms of Service", "Privacy Policy", and "FAQ", along with a copyright notice for 2011 SLINX.

# How to Enroll

- Plan Price: \$14.95 Per Month\*/\$149.95 Per Annum\*(annual Plan Savings = \$29.45)
- Customer Point Value: One (1)
- CV Payout: \$2.00 per member per month for the length of activity.

Enrolling is Simple:

1. Go to your personal web page: [www.5linx.net/YOURSITE](http://www.5linx.net/YOURSITE)
2. Click on the Product Tab
3. Under ID Guard click Sign Up Now
4. Last but not least tell your downline. Do not let them be the next victim.

*\*A one time, non-refundable \$20.00 application fee does apply on all enrollments*

