



5LINX ID GUARD

Product Overview

5LINX
live a better life

Statistics



- According to the FTC approximately 11 million people were victims of identity theft in 2009.
- It's estimated that \$221 billion a year is lost by businesses worldwide due to identity theft.²
- More than 230 million data records were compromised in corporate and government data breaches in 2009.³
- It takes over 600 hours to reclaim a persons good name once an identity theft occurs and can cost from \$1,450 - \$14,000 dollars.¹
- Are you at Risk?
 - Violent Crime 1 – 5,000
 - Auto Accident 1 – 130
 - Identity Theft 1 – 23 people are victims.

Sources: (1) Federal Trade Commission, (2) The Aberdeen Group (3) Privacy Clearinghouse (PRC)

What Cost \$2.00?



- ❖ Full identities can be purchased online as little as \$2.00.
- ❖ Identities Include
 - ❖ Persons Name
 - ❖ Address
 - ❖ Date of Birth
 - ❖ Other Family Names (e.g. maiden name, mothers name)
 - ❖ Credit Card Numbers
 - ❖ Bank Account Numbers
 - ❖ Social Security Numbers

\$100 for 50 complete identities, only \$2.00 per identity

* Security Threat Report from Symantec Corporation

How Can we Help?



Plan Includes

- ✓ Identity Monitoring
- ✓ Identity Reporting
- ✓ Identity Score
- ✓ Identity Restoration Services
- ✓ Identity Theft Insurance
- ✓ Anti-Virus & Spyware
- ✓ Online Resource Center



Identity vs. Credit Monitoring



Identity Monitoring

- Prevention before crime occurs
- New technology to fight theft
- 1500 + Data sources
- 650 billion data points
- Bank profile monitoring- *Yes*
- Credit Card profile monitoring- *Yes*
- Postal Service Monitoring- *Yes*

Credit Monitoring

- Notification after crime occurs
- Old technology to fight theft
- 3 maybe 1 data source
- (?) Billion Data points
- Bank profile monitoring *No*
- Credit Card Profile Monitoring *No*
- Postal Service Monitoring *No*

Identity Monitoring



- Detect the possible misuse of your identity as early as possible
(Pro-active Prevention Not Re-active)
- We monitor 1500 + Database Profiles using both private and public data
(including the 3 major credit reporting agencies)
- Over 650 Billion Data points using unique advanced algorithms
- We proactively monitor your profile and provide you a new identity report & score each month.

Identity Reporting & Score



- Members receive an in-depth report evaluating activity and an identity score. A score is from 1-999 and outlines the members identity risk.
- Flags or indicators describe in detail activity associated with each members profile.
- Members receive alerts of changes in their score. If a re-score occurs, the member is notified each month.
- Members can log in anytime and evaluate historical reports and profile history

SLINX ID GUARD

Logout | Contact Us | My Profile

Dashboard
Overview of all your account activities

Resource Center
Get the knowledge to protect yourself

ID Monitoring
Get your most updated ID report

Computer Protection
Protect yourself from virtual threats

ID Insurance
You have up to \$25,000 of ID theft insurance

ID Restoration
Trusted experts will guide you through potential ID theft events

Dashboard

Your ID Risk Score

ID Risk Score: 501 ID Risk Level: MODERATE

Your ID Score indicates the likelihood you have become a victim of identity theft based on our monitoring of your personal identity profile. Your score can range from 001 to 999, and will fluctuate up and down over time. The higher your score, the more likely you have become a victim of identity theft. The lower your score, the fewer mismatches or inconsistencies we detect in your profile.

Your Fraud History Report Card

Fraud Grade: A Summary: No confirmed fraud in the past 36 months

Past reports of confirmed fraud associated with your identity profile strongly influence your current ID Score. Your Fraud History Report Card grade is based on the number of confirmed fraud incidents associated with your ID profile over the past 36 months.

Computer Protection

You are Not Protected
[Download Anti-virus Software](#)

Computer Protection Status:
Not Protected

My Profile | Contact Us | Terms of Service | Privacy Policy | FAQ

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Identity Restoration & Insurance



- Members receive \$1,000,000 Identity Theft Insurance from an A Rated Global Insurance Company. Governed and filed with the Department of Insurance.
- 24/7 Lost Wallet Protection
- This is not a company sponsored SERVICE guarantee, with NO real world checks and balances. Our plan is a REAL insurance certificate.
- Reimbursement for Lost Wages, Legal Fees, Postage Cost, Replacement of Vital Documents, and much more.
- If the worst happens, trained agents help members restore their identity. Restoration services can save thousands of dollars and countless hours.

Anti-Virus & Anti-Spyware



home



**\$40
Value
Free**

Award Winning Anti-Virus 10
Rated #1 Software by:
PC World & TopTEN



Included FREE with Membership

Resource Center



- One location for reports, scores, notifications, and software updates.
- Knowing how to prevent identity theft is ½ the battle. The resources center articles and information on:

1. How to prevent ID theft
2. Fixing bad credit
3. ID theft statistics
4. Lock down your credit
5. Stop junk mail
6. Software updates
7. & More...

The screenshot shows the SLINX ID GUARD Resource Center dashboard. At the top right, there are links for "Logout", "Contact Us", and "My Profile". The main content area is divided into three columns. The left column contains a "Dashboard" overview and a "Resource Center" section with icons for "ID Monitoring", "Computer Protection", "ID Insurance", and "ID Restoration". The middle column, titled "Resource Center", lists "Helpful Contact Info" with links and phone numbers for Annual Credit Report, Annual Credit Report Request Service, Place a Fraud Alert, Stop Pre-Screened Solicitations, National Do Not Call Registry, and To Stop Junk Mail. The right column, titled "News", lists recent articles and an "Alerts" section stating "There are no active alerts at this time." At the bottom, there are links for "My Profile", "Contact Us", "Terms of Service", "Privacy Policy", and "FAQ", along with a copyright notice for 2011 SLINX.

How to Enroll



- **PLAN PRICE:** \$14.95 Per Month* / \$149.95 Per Annum*
(Annual Plan Savings = \$29.45)
- **CUSTOMER POINT VALUE:** One (1)
- **CV PAYOUT:** \$2.00 PER MEMBER PER MONTH for the length of activity.

Enrolling is Simple:

1. Go to your personal web page www.5LINX.net/YOURSITE.
2. Click on the Products Tab.
3. Under ID GUARD click Sign Up Now.
4. Last but not least tell your downline. Do not let them be the next victim.

* A one time, non-refundable \$20.00 application fee does apply on all plan enrollments.

Thank you!



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